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ATP UNVEILS PIONEERING 'ATP NO.1 CLUB' TO CELEBRATE TENNIS' ULTIMATE ACHIEVEMENT

LONDON – The ATP has today launched the 'ATP No.1 Club', which for the first time in the 50+ year history of the official rankings will unite all former, current and future ATP World No.1 players. The initiative, unveiled at the 2024 Nitto ATP Finals, will celebrate the most remarkable achievement in men's professional tennis: reaching the pinnacle of the PIF ATP Rankings.

The ATP No.1 Club today brings together an exclusive group of 29 players across generations – from Nastase and Newcombe to Borg and McEnroe, to Federer, Nadal and Djokovic, to Alcaraz and Sinner – with future No. 1s to be directly welcomed into the Club. Through original storytelling, fans will be able to stay connected with these iconic champions, while celebrating one of the rarest accomplishments in all of sports: the achievement of the No. 1 PIF ATP Ranking.

In 2025, the Club will debut a dedicated brand identity, with each No.1 player receiving exclusive benefits, including invitations to signature events, promotional opportunities and more. As a landmark celebration of the new No. 1 Club, all 29 players will be officially honoured at a showpiece event at the 2025 Nitto ATP Finals in Turin. To mark the occasion, each player will be presented with a bespoke gift to commemorate their membership.

Speaking this week at the Nitto ATP Finals in Turin, No.1 Club members Carlos Alcaraz, Jannik Sinner and Daniil Medvedev shared their thoughts on what the No.1 ranking means to them.

Carlos Alcaraz said: "Nothing compares to achieving the World No.1 ranking. It's what you strive for as a tennis player – to be the best, to have no one above you."

Jannik Sinner said: "Becoming the No.1 is a childhood dream. It's an honour to sit among the greats of our sport as part of the No.1 Club, each one of us bringing something unique to the game."

Daniil Medvedev said: "Very few players have managed to reach the No.1 spot. You need to be able to play at the highest level, week after week. That's what makes the No.1 Club so special – it's an opportunity for us to come together and celebrate everything we've accomplished."

Andrea Gaudenzi, ATP Chairman, said: "Reaching the summit of the rankings is the ultimate achievement in our sport. Only 29 players have had what it takes to secure the No.1 spot – not only striking talent, but a level of resilience, self-belief and devotion that is admired far beyond the realm of tennis. The ATP No.1 Club is a celebration of the spectacular ways that these players have shaped the game. And, with fans at the heart of everything we do, it creates an entertainment spectacle aimed at bringing them closer than ever before to the players they love."

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Today's launch is marked by the release of a <u>captivating ATP No. 1 Club teaser video</u>, designed to pay homage to the flair, style and spirit of the ATP's greatest champions.

To register for all the latest information on the 'ATP No.1 Club', click here.

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About The ATP

The ATP's mission is to serve tennis. As governing body of the ATP Tour and ATP Challenger Tour we entertain a billion global fans, showcase the world's greatest players at prestigious tournaments, and inspire the game's next generation. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead to the Nitto ATP Finals, our prestigious season finale held in Turin, Italy. Featuring only the season's best 8 singles players and doubles teams, the tournament sees the crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit <u>www.ATPTour.com</u>.

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