

NEWS RELEASE

12 January 2023

ATP AND NILOX ANNOUNCE MULTI-YEAR GLOBAL PARTNERSHIP

LONDON – The ATP and Nilox have today announced a global partnership, which sees the Italian E-Scooter and E-Bike brand become an Official Partner of the ATP Tour from 2023.

Nilox, part of the Esprinet Group, offers a range of two-wheel electric personal mobility devices that are sustainable, practical and fun. The ATP Tour will offer Nilox a year-round global platform to showcase its brand and promote sustainable and healthy living choices for people and the environment.



In parallel to the global Tour partnership, Nilox will become an Official Partner of the Internazionali BNL d'Italia and the Barcelona Open Banc Sabadell from this season. Nilox will receive on-court and on-site exposure to promote its brand and innovative E-Scooters and E-Bikes.

This marks a first play in professional tennis for Nilox, building on an impressive portfolio of partnerships with leading sports organisations.

“Sustainable personal mobility is a key part of minimising the environmental impact of travel,” said Daniele Sanò, ATP Chief Business Officer. “We’re delighted to partner with Nilox, a true leader in this space, as we



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continue our focus on reducing travel emissions across the ATP Tour. It's key to build alliances with like-minded organisations and to raise awareness around this important topic."

"We are excited about this new partnership with the ATP Tour that allows us to support and promote our passion for innovation, fun and dynamism. These key elements of our mission are reflected in our tagline 'Makes You Move'. Through our increasingly comfortable, beautiful and practical hi-tech products, we offer people new ways to reach their destination while respecting the environment. This focus on sustainability characterises our partnership with ATP and makes us even more proud to be part of it," said Giovanni Testa, Esprinet Chief Operations Officer.

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About The ATP

As the global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

About Nilox

Nilox (www.nilox.com) is the electric mobility brand of the Esprinet Group. Thanks to constant investment in research and product marketing, Nilox has grown rapidly to become the most well-known brand in the field of hi-tech mobility on two wheels. The success of the DOC hoverboard has been swiftly followed by lines dedicated to skates, electric scooters and electric bikes.