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28 July 2021

ATP EXPANDS EDUCATION PARTNER PORTFOLIO

LONDON – The ATP has partnered with three internationally acclaimed institutions to offer ATP members access to world-class education opportunities, in line with a commitment to promoting welfare and development across its membership.

The trio of new strategic partners – MIP Politecnico di Milano Graduate School of Business, the University of Florida and the Institute for Civic Leadership (ICL) Academy – will offer access to subsidised courses for ATP players, tournaments, agents, alumni and coaches. Courses will be available mostly online and cover various qualification levels, subject areas and languages to reflect the breadth of requirements across the membership.

MIP Politecnico di Milano Graduate School of Business, which ranks among the Top 10 globally in the Financial Times' 2021 Online MBA Ranking for its i-Flex EMBA, will offer subsidised short courses and post-graduate degrees. Delivered in partnership with several globally renowned brands, the i-Flex EMBA is a two-year Executive MBA aimed at professionals who want to combine international studies with work commitments, with a focus on digital transformation and featuring lectures by top managers leading digital transformation in their companies.

The University of Florida, ranked within the Top 10 of U.S. public universities, will offer members the chance to enroll in any of the four online master's programmes and graduate certificate programmes offered through its renowned College of Health & Human Performance (UFHHP). Graduate programmes include Applied Physiology and Kinesiology, Sport Management, Health Education and Behavior, Tourism and Hospitality Management, as well as a graduate certificate in Sport Event Management.

In addition, the ICL Academy, a one-of-a-kind online private school for students from grades 7-12, will allow ATP members to take flexible courses for credit and graduate with an American High School diploma, including the option for AP and IB courses, on a full-time or course-by-course basis. Through its Impact Learning Model, ICL Academy delivers world-class academics, award-winning service leadership, and world champion partners who serve as master teachers from across the sports, venture capital, entertainment and technology sectors, with Novak Djokovic, Monica Seles, Dr. Jim Loehr, Tommy Haas, Vasek Pospisil and the Bryan Brothers supporting ICL tennis initiatives.

Stephen Farrow, ATP VP Member Services, said: "Our vision is for all ATP members to have professional opportunities open to them beyond their time in tennis. Key to that is offering access to quality education that can work around life on Tour and cater to the different interests and needs of our member groups. Partnering with three world-class institutions is an exciting step for us in that process."

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John Isner, ATP player and University of Georgia graduate, said: “These new education initiatives are very important. As tennis players, we have a shelf life. We can’t play this sport and earn money forever. Being able to lean on a top-notch education after your tennis career is over will set a lot of us up very well in the future.”

The exciting new partnerships build on the ATP’s existing education portfolio which includes Coursera, University of Palermo and Indiana University East, offering members a broad range of courses in English and Spanish. The ATP has also established a number of partnerships and internal initiatives across the mental health space in recent years, in an ongoing bid to support the broader welfare of members beyond the court.

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About The ATP

As a global governing body of men’s professional tennis, the ATP’s mission is to serve tennis. We entertain a billion global fans, showcase the world’s greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the ATP Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world’s top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

About MIP

MIP is the Graduate School of Business of the Politecnico di Milano, one of the best scientific and technological universities in the world. For more than 40 years, MIP has been engaged in providing managerial training programmes for graduates, professionals, companies, and institutions. It is one of one of the few business schools in the world to hold the ‘triple crown’, the three most prestigious accreditations for Business Schools worldwide: EQUIS, received in 2007, AMBA (Association of MBAs) in 2013, and AACSB (Association to Advance Collegiate Schools of Business), obtained in 2021. In 2014, it launched Italy’s first Executive MBA in digital learning, delivered in partnership with Amazon, Microsoft, Moleskine and Vodafone, and today, digital training is an integral part of the entire educational portfolio. This commitment has resulted in MIP moving up in the world’s leading rankings, being placed 6th in the QS Online MBA Rankings 2021 and 8th in the FT Online MBA Ranking 2021.

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It is the only European Business School among B Corp certified establishments, a recognition given to businesses which are characterised by their commitment to sustainable development and to building a more inclusive society. For more information, please visit <https://www.som.polimi.it/en/>

About the University of Florida College of Health & Human Performance

The University of Florida College of Health & Human Performance is focused on solving health problems, advancing human performance and enriching the quality of life across the disciplines of applied physiology and kinesiology, health education and behavior, sport management, and tourism, hospitality and event management. The college offers bachelor's, master's and doctoral degrees and certificates, both online and on campus. HHP is home to three research centers – the Center for Exercise Science, the Center for Behavioral Economic Health Research and the Eric Friedheim Tourism Institute. HHP researchers use state-of-the-art facilities to win the battle against addiction, improve the quality of life for those suffering from debilitating neurological, cardiovascular and muscular disease and help span cultural divides through tourism and sport. To learn more, please visit <http://hhp.ufl.edu/>.

About ICL Academy

ICL Academy is an accredited online private school for grades 7-12 that is re-imagining, re-defining, and re-inventing education to solve many of the problems facing both in-person and online schools by focusing on student engagement through a personalised, blended Impact Learning approach that combines academics with personal passions, service leadership, and World Champion partners. Founder Kirk Spahn is a fourth-generation educator and has more than 20 years specialising in digital education and youth civic engagement. ICL Academy academics are rooted in the 150-year tradition of the renowned Dwight Schools and its online programme Dwight Global, and builds on the track record of impact of the Institute for Civic Leadership, a nonprofit founded in 2001 that has inspired, educated, and supported a new generation of youth civic leaders to take positive action in their local and global communities. ICL Academy also partners with industry experts who provide live master classes and mentorship. ICL Champions include Olympic Alpine Skier Bode Miller, Olympic Water Polo Medalists Tony Azevedo and Maggie Steffens, Olympic Beach Volleyball Legend Kerri Walsh Jennings, Renowned Actor and Dancer James Van Der Beek, famed VC investor and founder of Draper University Tim Draper, Independent Arts Entertainment, Grammy-Winning Music Production Duo Stargate, and numerous champions from the tennis world including Novak Djokovic, Tommy Haas, Monica Seles, Grigor Dimitrov, Dr. Jim Loehr, Vasek Pospisil, and the Bryan Brothers. To learn more and enroll in ICL Academy, visit <http://www.iclacademy.org>.

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