



# NEWS RELEASE

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## ATP AND LONGI ANNOUNCE GLOBAL PARTNERSHIP

**LONDON** – ATP and LONGi Green Energy Technology Co., Ltd. (LONGi) have today announced a strategic global partnership, making LONGi the ATP Tour’s Official Solar Energy and Hydrogen Partner.

Founded in 2000, LONGi is committed to becoming the world's leading solar energy technology company, as well as an advocate, practitioner, and leader in the sustainable development of the global clean energy industry through technical innovation. The partnership will help accelerate ATP's sustainability drive under ATP Serves, in line with its commitment to UN Sports for Climate Action, and was brokered with the support of Juss Sports.

In parallel, LONGi will partner with ATP events during the 2023-2024 season, covering Asia, Europe and the Americas. This includes the ABN AMRO Open, Movistar Chile Open, Miami Open presented by Itau, Mutua Madrid Open, Terra Wortmann Open (Halle), Laver Cup, Kinoshita Group Japan Open Tennis Championships, Rolex Shanghai Masters and Nitto ATP Finals.

During a signing ceremony in Shanghai today, LONGi announced the launch of its global energy creation initiative, 'Plan-GET', standing for Green, Energy and Tours. This initiative advocates a new concept of sustainability for green sports and explores new ways for the sustainable development of zero-carbon sports and events. Plan-GET aspires to have an impact on the world and create a stronger voice in pursuit of a green and low-carbon future.

Massimo Calvelli, ATP CEO, said: “We're proud to welcome LONGi as our Solar Energy and Hydrogen Partner. Climate Change is having an impact on our sport – from hotter temperatures to extreme weather. Addressing this is our most important challenge. LONGi shares our commitment to sustainable development and our collaboration will support transition to a Net Zero future, under ATP Serves.”

Dennis She, Vice President of LONGi, stated: "We are thrilled to be collaborating with the ATP Tour as Official Solar Energy and Hydrogen Partner, with the support of Juss Sports. Photovoltaics, nature's gift to mankind, is set to play a pivotal part in the future energy landscape and era. We are excited to jointly bring about healthy, shared, and sustainable low carbon events through the platform so that everyone may enjoy green sports under the sun.”

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**About The ATP**

As the global governing body of men’s professional tennis, the ATP’s mission is to serve tennis. We entertain a billion global fans, showcase the world’s greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world’s top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).



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## **About LONGi**

Founded in 2000, LONGi is committed to being the world's leading solar technology company, focusing on customer-driven value creation for full scenario energy transformation. Under its mission of 'making the best of solar energy to build a green world', LONGi has dedicated itself to technology innovation and established five business sectors, covering mono silicon wafers cells and modules, commercial & industrial distributed solar solutions, green energy solutions and hydrogen equipment. The company has honed its capabilities to provide green energy and has more recently, also embraced green hydrogen products and solutions to support global zero carbon development. [www.longi.com/en](http://www.longi.com/en)