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26 June 2023

ANDREA GAUDENZI REAPPOINTED AS ATP CHAIRMAN

LONDON- The ATP has confirmed that Andrea Gaudenzi has been re-elected as the Chairman of the organisation. The Italian has held the position since January 2020 and will now serve a second term, from 2024 through 2026.

Under Gaudenzi's leadership the ATP has implemented some of the most radical reforms in its history as part of the OneVision strategic plan, aimed at establishing new foundations for the sport's growth. Phase One, which came into effect in 2023, has already generated the largest single-year increase in player compensation in the organisation's history, with an unprecedented US\$37.5 million year-on-year increase across the ATP Tour and Challenger Tour.

"It's an honour to be appointed for a second term as ATP Chairman, and continue serving the sport that has given me so much," said Andrea Gaudenzi. "I'm proud of everything we've achieved since 2020, during a particularly challenging time for the world. OneVision has strengthened the ATP's foundation, fostering a genuine partnership between players and tournaments. As we enter the second phase of our strategy, I am more convinced than ever that our sport has huge upside, and that we are well positioned to take advantage of the digital age. Together with the ATP Board and our members, I am committed to making our vision a reality in the coming years."



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Enhancements implemented under OneVision include a groundbreaking 50-50 profit-sharing formula that aligns the interests of players and tournaments. The introduction of expanded 12-day ATP Masters 1000 tournaments has provided increased playing opportunities and prize money for more players. In parallel, leadership, integrity, and member representation have been advanced through governance reform. Meanwhile, new tournament category terms are unlocking unprecedented levels of investment into infrastructure and record valuations across the Tour's biggest events.

On the Challenger Tour, significant enhancements have elevated the pathway for aspiring players. This includes a redesigned and expanded calendar, raised tournament standards, and record prize money of \$21.1 million in 2023 (+75% on 2022). In addition, the ATP Player Pension contributions have hit record heights in recent years, growing more than 125% in 2022.

Other key achievements in Gaudenzi's first term as ATP Chairman include, together with ATP Media, the establishment of Tennis Data Innovations (TDI) and the long-term aggregation of media rights. TDI, a dedicated entity set up to manage and commercialise data for the Tour across a variety of global markets, most notably including betting and performance, is set to significantly increase ATP's revenues from 2024 to 2029 whilst the landmark long-term aggregation of the Nitto ATP Finals, ATP 500 and ATP 250 media rights into ATP Media (to sit alongside the ATP Masters 1000s) was also completed this year.

Looking ahead, Phase 2 of OneVision strategic plan aims to enhance collaboration and governance across the T-7 (ATP, WTA, ITF, and the four Grand Slams).

Gaudenzi enjoyed a highly successful professional tennis career, capturing three ATP Tour titles and reaching a career-high Pepperstone ATP Ranking of No. 18. Following his playing career, he obtained a law degree from the University of Bologna, Italy, followed by a Master of Business Administration. Gaudenzi subsequently garnered 20 years of industry-leading expertise in entrepreneurial and C-Level executive roles across the entertainment, tech and gaming sectors, before returning to tennis.

To learn more about OneVision, click [here](#).

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About The ATP

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As the global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

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