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ATP LAUNCHES ULTIMATE PRIZE DRAW IN AID OF CANCER RESEARCH UK

LONDON: The ATP, in collaboration with ATP players, has launched an Ultimate Prize Draw in aid of Cancer Research UK, the official charity partner of the Nitto ATP Finals.

The initiative gives tennis fans the chance to win exclusive signed memorabilia, a once-in-a-lifetime Nitto ATP Finals experience in 2021 in Turin, and a private serving masterclass with John Isner, passionate supporter of cancer charities. Priced at £10 per entry, all proceeds will go towards supporting the critical work of Cancer Research UK, which has seen fundraising heavily impacted by the COVID-19 pandemic.

Details of the available prize packages:

A: “Take the Nitto ATP Finals Home” – The Ultimate London Memento

- The official ATP Tour net used on Centre Court at The O2
- Signed “Coin Toss” coin from the final Nitto ATP Finals match at The O2
- Personalised Video Message from this year’s champion
- Signed Official Photos from previous editions of the Nitto ATP Finals

B: “Thank You London” – The Ultimate Memorabilia Package

- 2020 Nitto ATP Finals Official Photo, signed by all eight singles players
- Signed apparel from this year’s qualified players
- Signed racquet of the 2020 Nitto ATP Finals champion

C: “Welcome to Turin” – The Ultimate VIP Experience

- Two tickets to the semi-finals and finals of the 2021 Nitto ATP Finals in Turin
- Two-night hotel stay at the Official Tournament Hotel
- VIP hospitality and behind-the-scenes tour
- Meet-and-Greet with the singles champion

D: “Acing Cancer” – The Ultimate Serving Masterclass

- 1-1 ZOOM serving masterclass with John Isner, former Nitto ATP Finals competitor and winner of 15 ATP Tour titles
- Review personal footage and receive individualised tips and advice from and one of the greatest servers in the history of tennis. According to the Infosys ATP Stats Leaderboard, Isner currently sits atop the all-time [Serve Leaders](#) list
- Open Q&A session, providing insight into a champion's mindset and training routines

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Four lucky winners will be selected on 12 November and invited to join an exclusive ZOOM call with the official host of the Nitto ATP Finals and an ATP player to draw their respective prizes.

“The events of this year have shown how important it is to rally together,” said Massimo Calvelli, ATP CEO. “Cancer Research UK, like many charities, has had its fundraising heavily impacted by the pandemic. I’m thrilled we can support our charity partner in continuing their vital work, by leveraging our platform, showcase-event and biggest stars in a creative way.”

“We are thrilled that ATP will be running a prize draw in aid of Cancer Research UK (CRUK). 2020 has been an especially tough year for CRUK given the pandemic, therefore it is more important than ever that we work with our partners, like ATP, to ensure we raise vital funds for our life-saving work,” said Eve Mitchell, Head of Partnerships CRUK.

For more information and to enter the prize draw please [click here](#).

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Media Contacts:

Simon Higson, ATP, simon.higson@atptour.com

About the Nitto ATP Finals

The Nitto ATP Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through to 2020 before moving to Turin in 2021. For more information, please visit www.NittoATPFinals.com.

About Cancer Research UK

- Cancer Research UK is the world's leading cancer charity dedicated to saving lives through research.
- Cancer Research UK's pioneering work into the prevention, diagnosis and treatment of cancer has helped save millions of lives.
- Cancer Research UK has been at the heart of the progress that has already seen survival in the UK double in the last 40 years.
- Today, 2 in 4 people survive their cancer for at least 10 years. Cancer Research UK's ambition is to accelerate progress so that by 2034, 3 in 4 people will survive their cancer for at least 10 years.
- Cancer Research UK supports research into all aspects of cancer through the work of over 4,000 scientists, doctors and nurses.
- Together with its partners and supporters, Cancer Research UK's vision is to bring forward the day when all cancers are cured.

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